



**BOYS & GIRLS CLUB**  
OF STEAMBOAT SPRINGS

# Be Great Bash

Benefiting the Boys & Girls Club of Steamboat Springs  
**Thursday, June 28, 2018 at Four Points Lodge**

Your support can ensure that **GREAT FUTURES START HERE.**

**OUR HERO** for a donation of \$10,000+

- Exclusive title sponsorship
- Premiere title billing on all advertising
- Includes an **exclusive table of 10 seats.**
- Industry exclusivity
- Signage recognition at the event, at the Club and your place of business
- 4 dedicated emails promoting the event with title sponsorship recognition
- Recognition in the Club Newsletter and website
- First right of refusal for 2019
- **Membership in the Leadership Circle**

**OUR PRESENTING SPONSOR** for a donation of \$5,000

- Prominent billing with logo on all advertising
- Signage recognition at the event, the Club and your place of business
- Industry exclusivity
- Event day recognition in program and prominent banner placement at event
- Includes **8 event tickets**, table placement and personal recognition at the event  
*(\*Please note, table size is 10-11 seats)*
- Recognition in the Club Newsletter, website and post event newspaper ad
- **Membership in the Leadership Circle**

**OUR LEADER** for a donation of \$2,500

- Premium name placement in all media
- Logo placement on event poster
- Includes **6 event tickets** and personal recognition at the event  
*(\*Please note, table size is 10-11 seats)*
- Position on website and post-event newspaper ad
- **Membership in the Leadership Circle**

**OUR PARTNER** for a donation of \$1000

- Name placement on the event poster, website and event program
- Recognition at the event and thank you ad post-event
- Includes **4 event tickets**

**OUR FRIEND** for a donation of \$500

- Recognition in event program and thank you ad post-event
- Includes **2 event tickets**

### **EVENT DETAILS:**

- Shuttle transport, sunset cocktails on the deck, elegant dinner, hosted wine and beer and musical entertainment.

### **BE GREAT BASH Event Advertising:**

- 6-8 print ads in the Steamboat Pilot & Today
- Large print posters placed in the BE A HERO and BE A CHAMPION sponsor locations
- Press release and local media coverage
- Prominent positioning of the event on [www.BGCNWC.org](http://www.BGCNWC.org)
- 2-4 dedicated email distributions to targeted list
- Personal invitation mailed to past attendees and donors
- Social media communications promoting event

### **LEADERSHIP CIRCLE: Inspire-Involve-Impart-Invest**

The Leadership Circle was created to bring together individuals who donate to the Clubs at the \$2500+ level. This dedicated group of supporters is invited to exclusive events to celebrate and share why they have been **inspired** to become personally **involved** with the Boys and Girls Clubs. This event is not only enjoyable, it allows those in the Leadership Circle to **impart** their wisdom and expertise to our Executive Leadership team, ensuring their **investment** in the Clubs will extend to future generations. We hope you will decide to join the Leadership Circle in 2018.

**BE GREAT, BE A PART, BE A SPONSOR**

**Be Great Bash**

**Thursday, June 28, 2018**

**Sponsor Agreement**

**Commitment Deadline: May 8, 2018**

Name of Sponsor/Donor as it should be recognized in event publicity: \_\_\_\_\_

I choose to decline all recognition in association with my sponsorship.

Sponsor contact person: \_\_\_\_\_

Phone contact: \_\_\_\_\_

Email contact: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Please sign me up for the following sponsorship level:

- OUR HERO** \$10,000 (including 10 tickets) Early commitment deadline\*
- OUR PRESENTING SPONSOR** \$5,000 (including 8 tickets) Early commitment deadline\*
- OUR LEADER** \$2,500 (including 6 tickets)\*
- OUR PARTNER** \$1,000 (including 4 tickets)
- OUR FRIEND** \$500 (including 2 tickets)
- I am sorry but I cannot attend or sponsor, but please accept my donation of: \$\_\_\_\_\_

-WE WILL CONTACT YOU ABOUT YOUR PERSONAL GUEST LIST PRIOR TO INDIVIDUAL TICKET SALES-

**\*Qualifies for the Leadership Circle. Sponsorships received by the Boys & Girls Club by May 8, 2018 will be guaranteed recognition in all event promotion and day-of materials (based on sponsorship level). Please return this form to: Boys & Girls Club of Steamboat Springs, P.O. Box 776410, Steamboat Springs, CO**

**FORM OF PAYMENT (if applicable):**

\_\_\_\_\_ Please Bill Me

\_\_\_\_\_ Check (Made payable to the Boys & Girls Clubs of Northwest Colorado)

\_\_\_\_\_ Visa/MasterCard

Name as it appears on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ ID# (on back of card): \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The Boys & Girls Clubs of Northwest Colorado is a nonprofit, 501c3 organization. Your sponsorship donation is tax deductible to the full extent permitted by law. Donations to the BGCNWC qualify for the Colorado Child Care Tax Credit.*